

Business and Marketing Education

CTE Programs

Accounting • Business Management • Business Operations • Finance • Marketing

Resources



Program Specialist

Provides guidance on Technical Standards, industry credential resources and processes, work-based learning opportunities and resources, Program Monitoring, and more.

Visit: azed.gov/cte/programs



Student Organizations:

DECA

Prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management.



FBLA

Prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Visit: azed.gov/cte/ctso



Arizona CTE Curriculum Consortium (AZCTECC)

Provides foundational program documents and curriculum/resources on their website (Curriculum Connection)

Visit: cte.ctecaz.org/hubs/GroupsHub



Association for Career Technical Education of Arizona (ACTEAZ)

To CONNECT all CTE professionals with the network, resources, and abilities they need to EMPOWER LIVES and make a meaningful difference.

Visit: acteaz.org/courses/



Affiliates:

ABEA (AZ Business Education Association)
Visit: azabea.org



AZME (Arizona Marketing Educators)
Visit: azme.org

