



CTE MONTH POSTER CONTEST



Show us how Career and Technical Education (CTE) is shaping your path to success! Create an Arizona CTE Infographic Poster to showcase the power of hands-on learning, skill development, and future-ready careers.

Contest Purpose:

To promote Career and Technical Education during CTE Month® to increase awareness and understanding of the benefits of CTE.

Who can enter:

The contest is open to eCTE Career Exploration Middle School students, CTE High School students, and Postsecondary CTE students. Students can only enter as an individual.

Contest Awards:

The deadline for the contest is January 14, 2026. ACTEAZ will announce the winning posters on February 5, 2026 at the Midwinter Leadership Conference as well as on our website and media outlets.

Prizes

First Prize

- \$300 awarded to the student
- Poster will be published on the ACTEAZ website and media outlets
- Poster will be showcased at the 2026 Midwinter Leadership Conference
- Poster will be printed and showcased at the 2026 Connection Conference
- Printed copies provided to student's school
- Title design of the winning poster reproduced as stickers, distributed at the 2026 Connection Conference

Second Prize

- \$200 awarded to the student
- Poster will be published on the ACTEAZ website and media outlets
- Poster will be showcased at the 2026 Midwinter Leadership Conference
- Poster will be showcased at the 2026 Connection Conference
- Printed copies provided to student's school

Third Prize

- \$100 awarded to the student
- Poster will be published on the ACTEAZ website and media outlets
- Poster will be showcased at the 2026 Midwinter Leadership Conference
- Poster will be showcased at the 2026 Connection Conference
- Printed copies provided to student's school

Poster Requirements

- Size: 18" (W) x 24" (H)
 - Must include:
 - The official CTE Month® logo
 - The official eCTE logo
 - The official Arizona CTE logo (Download all three logos on the website here: https://www.acteaz.org/events/cte_month/poster-contest/)
 - Title: "Arizona CTE Works"
 - Credits: "Statistics from acteonline.org and careertech.org"
 - (5) Arizona CTE statistics (choose from the list provided below)
 - No additional web addresses or logos
 - All artwork must be original:
 - Includes vector graphics, photography, illustrations, etc.
 - AI-generated artwork is not accepted.
 - Anyone featured in the poster must have a signed release form on file. Students under the age of 18 must have a parent's or guardian's signature on the release form. All forms must be submitted for the poster to be accepted. If forms are not submitted, the entry will be disqualified.
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Choose (5) Arizona CTE Statistics:

- 96% graduation rate for Arizona CTE concentrators - that's 27% higher than non-CTE students
 - CTE students are more likely to have a post-high school plan
 - 8 years post-graduation, CTE concentrators earn more than non-CTE peers
 - 36% of Arizona jobs will require education beyond high school but less than a bachelor's degree by 2031. Career and Technical Education (CTE) programs prepare students for these jobs in key Arizona industries such as:
 - Manufacturing
 - Bioscience and health care
 - Business and financial services
 - Film and digital media.
 - 67,070+ Associates Degrees & Certificates Awarded
 - 37.8% of All Degrees & Certificates Awarded Statewide
 - CTE concentrators are more engaged in school – they report higher levels of motivation, belonging, and real-world relevance in their coursework.
 - CTE students are 42% less likely to drop out of high school compared to their peers.
 - 77% of Arizona CTE concentrators go on to postsecondary education, advanced training, military service, or employment within one year of graduation.
 - CTE builds employability skills – 93% of Arizona employers cite communication, teamwork, and problem-solving as essential workforce skills developed through CTE.
 - Arizona's CTE programs align with 79% of the state's "high-demand" careers, ensuring graduates are prepared for immediate workforce needs.
 - Every \$1 invested in CTE generates a strong return through higher lifetime earnings, reduced unemployment, and strengthened state economic growth.
 - Work-based learning opportunities are central to CTE – thousands of Arizona students participate in internships, clinical rotations, apprenticeships, and industry mentorships each year.
 - CTE programs integrate industry-recognized credentials – giving students a competitive edge in fields like healthcare, IT, and advanced manufacturing.
 - CTE concentrators are more likely to graduate college on time because of the dual credit and articulated pathways built into their high school programs.
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Poster Policy:

ACTEAZ retains the copyright on any submitted material and reserves the right to use the material in any way or format it sees fit. ACTEAZ is not responsible for lost, damaged, incorrectly encoded, incorrectly uploaded, mislabeled or misdirected entries. Entries will not be returned and will become the property of ACTEAZ. Poster entries cannot be used for any commercial activity.

Submission Checklist:

- ☐ Poster: 18" x 24"
- ☐ Poster includes:
 - ☐ CTE Month® logo, eCTE logo, and official Arizona CTE logo
(Download all three logos on the website here: https://www.acteaz.org/events/cte_month/poster-contest/)
 - ☐ "Arizona CTE Works"
 - ☐ "Statistics from acteonline.org and careertech.org"
 - ☐ (5) Arizona CTE stats
- ☐ All artwork is 100% original (no AI)
- ☐ Release forms included
- ☐ Submitted in PDF and JPEG/PNG formats
- ☐ Submitted through the CTE Month Poster Contest Jotform by January 14, 2026

Posters will be judged by ACTEAZ Board Members, Fellows, and the Retiree Committee.

If you have further questions or need assistance, please contact Courtney Cook (brandtechnology@acteaz.org) with the subject line: CTE Month Poster Contest.

Educators may advise students, but should not take on a significant role in creating the poster.

Good luck and thank you for promoting Arizona CTE!