



Board of Directors Meeting Minutes
February 1, 2024
Monday, 4:00 pm – 4:50 pm
Granite Mountain

Executive Board Members Present:

Jim Grieshaber, Stephen Weltsch, Lori Luzier, Heather Webb, Michelle Bohon, Patrick Clawson, Lindsay Duran, Patti Pastor

Board of Directors Members Present:

Eric Sorenson (ACOVA), John Scrogam (ACOVA), Tammy Bonner (AZ CTE Curriculum Consortium), Jennifer Brooks (AZ CTE Curriculum Consortium), John Morgan (Yavapai College Workforce), Jennifer Kaufman Fourness (Workforce Development), Amy West (CTED Sups)

Fellows Present:

Mike Neu, Kirsten Coury, Heidi Moya, Paige Quinn, Taylor Sackett, Joleese Meadows

Consultants/Employees:

Pam Ferguson, Shelly York, Shelby Freytag

Call to Order

Meeting called to order at 4:05 by Jim Grieshaber.

Quorum verified.

Consent Agenda

- Approve Minutes from December 11, 2024 Board Meeting

Stephen Weltsch made a motion to approve December 11, 2024 Board Minutes, seconded Lori Luzier. Motion passes.

Treasurer's Report

- The balance sheet shows over \$1,100,000 in black. Association financials ahead of last year by comparison.

Motion to approve the financial statements as presented made by Heather Webb, seconded by Michelle Bohon. Motion passes.

- ADP has sent all W-2's and 1099's. They were mailed by the January 31st, 2024, deadline.

New Executive Director

The Board of Directors voted to hire Stephen Weltsch who was the recommendation of the interview committee. An offer letter was sent including salary and benefit. Executive Director will now be an employee position. Stephen will begin July 1, 2024, and will work with Pam Ferguson through August 31, 2024. Jim Grieshaber thanked Pam for her years of excellent service to the Association.

Mid-Winter Conference Update

- Midwinter Sponsor is Elevate EdAZ – They have committed to be a platinum sponsor for summer conference also. Please thank them!
- Number of attendees is 201.
- Exhibitor Booth number is 18.
- 31 Sessions offered.
- Keynote speaker: Brian Wright.
- All meals will be scanned.
- Testing Swap card as the new mobile ap for the Association.

Summer Conference 2024 – The Power of Story Telling

- Keynote-Alex Kajitani-Owning it: How to Ace & Embrace the Work We Do. He is also known as “The Rappin Mathematician.” Pam was able to negotiate his fee down to \$5,000.
- Conference Venues – Westin and El Conquistador
- Registration will go live March 2024.
- Hotel rooms will open March 2024.
- Need to work on Summer Conference Sponsorships. Platinum, Gold & Silver sponsorships are available and all materials on the website.
- Pam Ferguson is looking for sponsors for bags. Company name and logo will be printed on bags.
- Hotel registration for packets will be at both hotels this year. Attendees will designate site they are staying at.

Awards Update

- Awards are due March 18, 2024.
- Make sure your membership is current to nominate or be eligible for awards.
- Need volunteers from the affiliates and board to judge scholarships.
- Can self-nominate now.
- Video submissions were fantastic this year.

Patrick would like to make awards process easier and looking to hear ideas from all.

Scholarship Updates

- Scholarships are due March 18, 2024.
- Make sure your membership is current if you write a letter.
- Need volunteers from the affiliates and board to judge scholarships.
- Last year there were 38 applicants and 17 scholarships awarded.
- If you are from an affiliate or group that is giving out scholarships this year, we would like to give out \$1,000.00 per scholarship, if possible.

Executive Directors Report

- National Policy Seminary – March 17-20, 2024, in Arlington, Virginia
- ACTE Region V Conference – April 9-12, 2024, in Honolulu, Hawaii
- Region V Conference will probably be in Las Vegas and will be 50th Anniversary. Region V winners compete to go to Nationals. Award winners write their own packets.

CTE Month

- There were 65 videos submitted, but a number were disqualified due to directions not being followed.
- 24 videos moved forward.
- The winners of the CTE Video Contest were:
- EVIT – EVIT Studios P.M.
- Desert Ridge High School
- A tie for 3rd – Desert Edge High School and Dobson High School

ADE Report

- Two people from ADE put in to present at summer conference.
- There will be a Women in Skilled Trades session on Sunday, July 14, 2024, with a panel discussion. Will occur right before opening session.

Premier Series Update

- From Summer Conference to January 22, 2024, there were 28 classes offered and 674 participants.
- 14 courses are currently scheduled through May 2024
- 3 classes cancelled due to low enrollment.
- There was a course revision meeting (retreat) on January 16, 2024, with 17 attendees.
- Six courses were revised.
- Susan Faretta would like to see an Early CTE Essentials Course and maybe Classroom Management.

ACTEAZ Fellows Program

- 16 Fellows are active and worked hard on the auction.
- New system for check out this year.

Affiliates and Special Group Representatives Reports

- Arizona Agriculture Teach Association (AATA): Jim Kaltenbach – No report given.
- Arizona Business Education Association (ABEA): Chris Liebelt-Garcia – No report given.
- ACOVA: John Scrogam – Offering 4 - \$1,000 scholarships for summer conference. Camp M & M will once again take place at summer conference.
- Advocacy: Tina Norton – Fail to restore freshmen funding- Passed Senate but not House.
- SB 1446 introduced by Ken Bennet – In demand list reporting requirements is same but there is no funding. HB 2437 would require passing score on ACT. HB1466 would require passing score on TSA OR industry credential. SB1654 removes performance audit for CTEDs.
- Arizona Occupational Administrators Council (AOAC): John Morgan – Will offer 2 scholarships for summer conference. They are currently writing lots of grants so they have funding for companies that require special training.
- Arizona Marketing Educators (AME): April Porter – No report given.
- Arizona Technology Industry Education Association (ATIEA): Dennis Esparza – No report given.

- Arizona Health Careers Education Association (AZHCEA): Hailey Adams – First CPR class will be offered in the Spring at Flagstaff High School.
- AZ CTE Curriculum Consortium: Tammy Bonner – Tammy and Jennifer were presenters at Visions. Currently working on Grant Projects for Benchmark Assessments, Blueprints, Instructional Frameworks, Terminology, and Embedded Academics. Accepting nominations for several programs. Currently working on submitting a session for the Summer Conference. Quarterly Meeting next week at West-MEC START building on Wednesday.
- Business Partnerships: Michael Terrey - No report given.
- CTE University Liaison: Nicole Hampton – 50% of online programs for CTE will be cut due to low enrollment. There is no federal financial aide for certificate program. Tried to cut CTE Master’s program, but it was saved for now. CTE degrees are dying.
- AZ Career Technical Education District Representative: Amy West – AEEC meeting on February 13, 2024 to find funding for community college certificates
- Workforce Development: Jennifer Kaufman-Fourness – Working on developing conference session for summer conference. Thinking of offering sessions on Affordable Housing and VR Impact in Education. Reach out if you have ideas.

Good of the Order

- Pam Ferguson announced that Regan who is the representative for the Army is soliciting folks who might like a free trip to Georgia ? at the end of March. Anyone interested reach out to Pam Ferguson.

Adjournment

Motion to adjourn at 5:01 p.m. made by Lindsay Duran, seconded by Lori Luzier. Motion passes.