



2022-2023 State of the State

ARIZONA ACTE 2022-2023 State of the State Report

Submitted by Lindsay Duran, ACTE AZ President and Pam Ferguson Executive Director

State Officers: Lindsay Duran, President; Jim Grieshaber President-Elect; Rahsaan Bartet, Past-President; Stephen Weltsch, Vice-President; Jennifer Brooks, Secretary; Lori Luzier, Treasurer; Patti Pastor and Heather Webb Members at Large; Pam Ferguson and Shelly York, Executive Directors.

ACTE AZ Board Goals for 2022-2023

- Goal one. Work on a plan to increase vetted instructors for the Premier Series. This group is in place now and meets twice a month. Working with CTE Directors for teachers to start the process. Also working with CTE Directors to form a focus group on how the technology would work for this Premier Series Program. In Progress.
- Goal two. Develop monthly electronic newsletter for active members that highlights events and resources for Members. Five issues have been completed thus far. This is now in place to continue. Goal Completed.
- Goal three. Podcast repository. The first one was on Workforce Development and links on social media. Scripts were written and this podcast received great reviews. This goal will continue after Fall Retreat 2023 on the next Podcast Topics. In Progress.
- Goal four. Provide teachers with exposure to their affiliates and how they can measure by workshops, memberships or attendance. This year the Affiliates are holding Networking Luncheons at Summer Conference, and some are including the Affiliate Awards. They are working on rebuilding their memberships. Affiliate Members on the ACTE AZ Board report out at meetings. In Progress.

Marketing

- ACTE AZ Marketing and Technology Manager has greatly expanded our marketing services highlighting ACTE AZ on our ACTE AZ Website and Social Media Channels.
- Arizona received a Region V Opportunity Grant to develop a new Premier Series professional development brochure. This has been completed.
- ACTE AZ has now produced ACTE AZ electronic Newsletters for the past 6 months.
- ACTE AZ prepares CTE Month posters for all the program areas. These posters are on the ACTE AZ website for schools and teachers to use.
- The Arizona Governor has signed a Proclamation for CTE Month for over 15 years for ACTE AZ.
- ACTE AZ List Serv has the capacity to send out three thousand e-blasts at one time.
- ACTE AZ hosted a 2023 CTE Month Video Contest, and the top three student winners received monetary prizes. The first-place winner video is shown at the beginning of our Keynote Session.
- ACTE AZ posts statewide, regional, and national ACTE information and event marketing material on the ACTE AZ website and social media channels.
- ACTE AZ President and Executive Director letter are now in video format on website.
- The 2023 ACTE AZ Summer Conferences, and 2023 Midwinter Conference were hosted on the Whova mobile app.

- Conference Sponsors or Exhibitors can now do In Person or Virtual Booths on Whova.
- ACTEAZ continues to send out weekly CTE Info Job Blasts to Members to connect school districts and members who are looking for jobs. ACTEAZ Job Blasts have been provided for 16 years.
- ACTEAZ invites an ACTE National Representative to bring greetings to our Keynote Session.
- The Arizona Superintendent of Public Instruction and State Board of Education President are invited to bring greetings at the ACTE Summer Conference.
- ACTEAZ is on Twitter, Facebook, YouTube, Instagram, and LinkedIn.

ACTE

- Arizona ACTE participates in National Conferences such as Vision, NPS, NCLA, and Regional Meetings.
- Arizona has one person on the ACTE National Board of Directors
- ACTEAZ served on the Advisory Group for Vision in Phoenix, 2023
- ACTEAZ Executive Directors are members of the NEDA Group- (National Executive Directors Association).
- ACTEAZ had twenty-six members attend NPS this year and they visited ten of our eleven Congressional Offices.
- ACTEAZ has received the Quality Association Award for over 20 years. We are proud of that.

ACTE Region V

- ACTEAZ Member services on the Region V Policy Committee.
- ACTEAZ has a member on the Awards Committee.
- ACTE Region V had Award winners from Arizona that advanced to the National ACTE Competition for Vision 2023. They are Kristina Guy for Counseling and Guidance and Justin Brereton for Post-Secondary Teacher. They will compete at ACTE Vision in Phoenix 2023.
- ACTEAZ received the Website Award in North Dakota, Participated in State Round Tables and received an Opportunity Grant for Arizona. Twenty-one members from Arizona attended.
- The Region V Innovative Award from Arizona was Basha High School in Chandler Unified District for its "Institute of Cyber Operations and Networking (ICON)" Program.

ACTEAZ Programs

- **ACTEAZ Fellows Program**
 Since 2000, there have been 191 Fellows who have graduated from the ACTEAZ Fellows Program. There are currently eleven Fellows in the second stage within the program. We combine conferences, board meetings, virtual monthly check-ins, and projects by cohort level to grow leadership, advocacy, and networking to propel ACTEAZ Fellows to the next step in their CTE journey.
 Our Fellows earned over \$7,000 Dollars last year at the Mid-Winter Silent Auction in 2023 for Student Scholarships. ACTEAZ awarded seventeen scholarships this year with ACOVA, CTED's, ATIEA, AOAC and ACTEAZ being the contributing sponsors.
- **ACTEAZ Premier Series Program**
 This year ACTEAZ offered seven Courses with 108 participants. At the Summer Conference 2023, we will be offering 10 Sessions. One of our ACTEAZ Goals has also been to get more teachers statewide to be vetted and eligible to teach the program.

The ACTEAZ Professional Development Coordinator oversees the courses in the Premier Series program for those that ACTEAZ provides. These courses are all ADE Certified for credit toward Standard Certification and are all taught by highly engaging instructors who model best practices in the classroom. Teachers exit each course with strategies to carry them through their teaching career.

Our ACTEAZ Premier Series is a tremendous asset to professionals from industry wishing to become CTE teachers and to serve the rural school districts in the state.

- The Arizona Curriculum Consortium
We are proud of the Arizona Curriculum Consortium that provides valuable lessons and support to teachers statewide. They now have 94% of all districts as part of the consortium. ACTEAZ has been invited to attend their Board Meetings.

Partnerships and Professional Associations

- ACTEAZ and the Arizona Department of Education CTE have a very strong partnership and have been partners for the Summer Conference for over two decades. We also work with all the CTE Program Areas and the CTSO's. Our CTSO's often compete at the National Conferences after winning their state conferences.
- This is the 48th Anniversary of our ACTE Summer Conference with over three hundred Sessions and twelve hundred attendees. This year the attendee's badges were scanned to go through the meal lines, and it worked well.
- ACTEAZ is a member of the ADE Quality Commission for Business and Industry.
- ACTEAZ works with Community Colleges and Post-Secondary, and they serve on our ACTEAZ Board of Directors.
- Arizona is a member of AZ Pipeline.
- Arizona Leadership are members of ABEC (Arizona Business Education Council).
- The Executive Director is a Member of the AZ Society of Association Executives.
- Member of MPI (Meeting Planners International -Arizona).
- Our Future Arizona is an ACTEAZ Partner.
- .AZ Lodging and Tourism professional development sessions are attended by the Executive Director.
- ACTEAZ works closely with Arizona Department of Education (ADE), community colleges, and workforce development. ADE is participating in Pipeline AZ; a website counselors use to inform students and parents about the educational requirements for different career paths.
- There is a strong partnership between ACTEAZ, state universities, and the Arizona Quality Commission.

Advocacy

- Our Board has a report on Advocacy at each of our Board Meetings to keep current with issues.
- ACTEAZ has an electronic Advocacy Sign-up System so members can sign up to receive information. We will only send them to their home-e-mail address. Nothing is ever sent to schools.
- ACTEAZ continues to register Tina Norton as the Designated Lobbyist of Record. Due to efforts by Tina Norton and our association members, Arizona has helped change the percentage of funding for CTEDS in our state. Our state officers are Alternate Lobbyists.

Thanks to our ACTEAZ Members for their leadership and accomplishments.