

CTE MONTH - FEBRUARY 2023.....

WHAT IS CTE?

CTE (Career and Technical Education) is an educational model that aligns secondary and postsecondary education to labor market demand, and provides students with the technical, academic and employability knowledge and skills they need for success.

Put simply, CTE prepares students for careers of their choice.



DO YOU KNOW WHAT FALLS UNDER CTE CAREER CLUSTERS?

- Arts, AV Technology & Communications
- Agriculture, Food & Natural Resources
- Hospitality & Tourism
- Information Technology
- Marketing, Sales & Service
- Manufacturing
- Government & Public Administration
- Health Science
- Education & Training
- Architecture & Construction
- Finance
- Transportation, Distribution & Logistics
- Human Services
- Law, Public Safety & Security
- Human Resources
- Science Technology, Engineering & Mathematics



WHO DO WE NEED TO EDUCATE ON WHAT CTE IS?

The people who have impact on CTE the most: Legislature, Taxpayers, Parents, Teachers, Counselors and You and Me!! They need to understand what CTE is today, versus what it was when it was called Vocational Education. As they say, "We have come a long way baby!" They need to know this is the key to our future workforce.



WHY PARTICIPATE IN CTE MONTH.... TO MAKE SURE WE HAVE A GREAT WORKFORCE IN OUR FUTURE!