



## ARIZONA ACTE 2021-2022

### Region V

### State of the State Report

Submitted by Rahsaan Bartet, ACTEAZ President and Pam Ferguson, ACTEAZ Executive Director

**State Leaders/Officers:** Rahsaan Bartet, President; Lindsay Duran, President-Elect; Dr. Randy Kimmens, Past-President; Stephen Weltsch, Vice-President; Jennifer Brooks, Secretary; James Hawk, Treasurer; Brady Mitchell and Patti Pastor, Members at Large. Pam Ferguson and Shelly York, Executive Directors.

*Please provide brief narrative describing current activities and strategies in the following categories:*

#### **Member Recruitment and Retention**

- Region V Award winners from Arizona advanced to the National ACTE Competition at Vision 2021. The winners are Lifetime Achievement, Dr. John Mulcahy; Counselor of the Year, Heather Webb; and Teacher Community Service, Richard McPherson. Congratulations to Dr. John Mulcahy for winning the Hall of Fame and Lifetime Achievement Award at Vision!
- This was the 46th Anniversary of our ACTE Professional Development Summer Conference in partnership with the Arizona Department of Education. The in-person conference was cancelled due to COVID-19. We hosted a virtual conference with sessions, awards, and exhibitors. Conference attendees really enjoyed using the Whova app for the virtual conference.
- Members receive e-blasts to keep them abreast of association information and state/national CTE issues. ACTEAZ has the capacity to send information e-blasts to more than 2,800 members.
- ACTEAZ continues to send out CTE job openings in our state to school districts for more than 15 years.
- Since 2000, there have been 181 Fellows who have graduated from ACTEAZ Fellows Program. There are currently 15 Fellows at various stages within the program. We combine conferences, board meetings, virtual monthly check-ins, and projects by cohort level to grow leadership, advocacy, and networking to propel ACTEAZ Fellows to the next step in their CTE journey.
- ACTEAZ Exec. Director, Pam Ferguson participates in the National Executive Directors Association (NEDA).
- Arizona received the 2021 Region V Publication Award.
- 2021 IAED Mentors: Rahsaan Bartet, Aaron Parsons, Shelly Thome, Stephen Welsch.
- IAED Advisory Group Member, Shelly Thome.
- Nicole Hampton serves on ACTE Post-Secondary Committee.

### **Advocacy**

- Our ACTEAZ Board has a report at each Board Meeting to stay current on state issues and works with National ACTE. ACTEAZ had six members attend 2022 National Policy Seminar.
- Governor signed the CTE Month Proclamation.
- CTE month activities, invitation letters, and CTE Month posters are listed on the ACTEAZ website.
- ACTEAZ has an electronic advocacy sign-up process on our website so members can sign up to receive advocacy information. We require members to sign up for this list with their home email address, so they do not receive advocacy information at their school district emails.
- ACTEAZ continues to register Tina Norton as the Designated Lobbyist of Record.

### **State News**

- ACTEAZ is focusing on the future of jobs to align our curriculum for CTE teachers with what will be required in the future workforce. ACTEAZ works with ABEC, Educational Leadership Group and Pipeline AZ to keep a pulse on current and future job trends.
- ACTEAZ works closely with Arizona Department of Education (ADE), community colleges, and workforce development. ADE is participating in Pipeline AZ; a website counselors use to inform students and parents about the educational requirements for different career paths.
- There is a strong partnership between ACTEAZ, state universities, and the Arizona Quality Commission.

### **Marketing**

- Arizona received a Region V Opportunity Grant to develop a new Premier Series professional development brochure.
- ACTEAZ prepares CTE Month posters for all the program areas. These posters are on the ACTEAZ website for schools and teachers to use.
- ACTEAZ has a new Marketing and Technology Manager.
- ACTEAZ posts statewide, regional, and national ACTE information and event marketing material on the ACTEAZ website and social media channels. ACTEAZ President and Executive Director letter are now in video on website.
- The 2021 ACTEAZ Summer Conference, and 2022 Midwinter Conference were hosted on the Whova mobile app. The 2022 Summer Conference will also be hosted on Whova.
- This is the 47<sup>th</sup> Anniversary of our ACTE Professional Development Conference in partnership with ADE. and we invite AZ Superintendent of Public Instruction. National ACTE Leadership always attends our ACTE Conference and presents educational sessions.
- A major focus for ACTEAZ is our website is the is the “CTE Leads Integration.”\_Please review updates on the ACTEAZ Website at [www.acteaz.org](http://www.acteaz.org).
- ACTEAZ hosted a 2022 CTE Month Video Contest, and the top three student winners received monetary prizes.
- Arizona has a strong partnership with the ADE, and this partnership provides great leadership for our state. Association Members will contribute to the development of an updated CTE Strategic Plan for Arizona.
- ACTEAZ has renewed their ABEC, AZSAE, and AZ Chamber Memberships.
- ACTEAZ is on the Quality Skills Standards Commission of Strong Business Partners in our state.
- Career and Technical Affiliates have extremely strong student organizations in Career and Technical Education. Students receive awards on the state and national levels

- Statewide community colleges work closely with Career Technical Education teachers to provide dual credit for their students. This is a long-standing major partnership in our state and the community colleges and workforce development have a representative on our ACTEAZ Board.
- ACTEAZ is on Twitter, Facebook, YouTube, Instagram, and LinkedIn.

### **New and Innovative Ideas**

- The ACTEAZ Professional Development Coordinator oversees the courses in the Premier Series program. These courses are all ADE Certified for credit toward Standard Certification and are all taught by highly engaging instructors who model best practices in the classroom. Teachers exit each course with strategies to carry them through their teaching career.
- The Arizona CTE Leadership Continuum provides statewide members with a range of professional development opportunities hosted on ACTEAZ website for teachers, administrators, and statewide leaders.
- Fall Fest Symposium was offered as a NEW virtual conference for our members featuring new and innovative teaching techniques.
- We are proud of the Arizona Curriculum Consortium that provides valuable lessons and support to teachers statewide. They now have 94% of all districts as part of the consortium.
- The ACTEAZ Circle of Distinction consists of community/corporate captains and industry leaders who believe in the value and importance of CTE. Many challenges in our state would not have been resolved without this high-powered prestigious group, who advocate intensely and believe in CTE.
- ACTEAZ continues to work on teacher certification and having discussions with the ACTEAZ Board of Directors, Arizona Department of Education representatives, universities, and community colleges. Our ACTEAZ Premier Series is a tremendous asset to professionals from industry wishing to teach.
- ACTEAZ hosted an excellent, well-received poster session at the ACTEAZ Awards.
- ACTEAZ has partnered with manufacturing and construction associations, such as Building Talent Foundation.