



2022 CTE Month® PSA Rules and Requirements



CELEBRATE TODAY,
OWN TOMORROW!

Contest Purpose:

To promote Career and Technical Education during CTE Month® to increase awareness and understanding of the benefits of CTE.

Who Can Enter:

The contest is open to secondary and postsecondary CTE students in film and video production classes, or other CTE courses. Students may enter as individuals or as a group.

Contest Awards:

ACTEAZ will announce the winning PSA on February 1, 2022 on our website and social media pages.

Grand Prize

\$500 awarded to the Team or Student
Video will be publicized on ACTEAZ media outlets
Video will be shown at the 2022 Arizona CTE Summer Conference

Second Place

\$250 awarded to the Team or Student
Video will be publicized on ACTEAZ media outlets

Third Place

\$150 awarded to the Team or Student
Video will be publicized on ACTEAZ media outlets



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Video Requirements:

- You must incorporate the 2022 CTE Month logo into the PSA.
- You must incorporate the following message into your PSA, presented as on-screen text and/or spoken by talent: “Learn more about Career and Technical Education at www.acteaz.org.”
- Use no other web addresses or logos in the PSA.
- PSA may run up to 180 seconds (3 minutes) in length, including a 5-second slate with a PSA title, your team name, school name, and the year.
- All team members, and each person whose image and/or voice is used in the PSA must have a signed release form. Students under the age of 18 must have a parent’s or guardian’s signature on the release form. All forms must be submitted for PSA to be accepted. If forms are not submitted, the entry will be disqualified.

PSA Policy:

The CTE Month logo can be used only for PSA purposes; all other usage is prohibited.

ACTEAZ retains the copyright on any submitted material and reserves the right to use the material in any way or format it sees fit. ACTEAZ is not responsible for lost, damaged, incorrectly encoded, incorrectly uploaded, mislabeled or misdirected entries. Entries will not be returned and will become the property of ACTEAZ. PSA entries cannot be used for any commercial activity.



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Submitting Your PSA:

- PSAs can be submitted in standard definition or HD.
- Include a 5-second slate with a PSA title, your name, school name, and the year.
- PSAs are to be submitted via online through the ACTEAZ website. Release forms will need to be scanned to be submitted.
- The online submission system will go live November 1, 2021. All PSAs and included forms must be submitted by January 7, 2022.
- Your video submission must be in .mp4 format.
- Videos must not contain copyright-protected content (e.g., music, clips from films or television shows, etc.). Stock and royalty-free images, videos, and music can be used.
- “CTE Month” or “Career and Technical Education Month” must be followed by the trademark sign (®) the first time it appears in a document or visual presentation.

Can educators help with their students’ project?:

Educators may advise students, but should not take on a significant role in creating the PSA.

More Information:

More information including online submission, logos, guides, and CTE facts can be found on the ACTEAZ website (www.acteaz.org).

If you have further questions or need assistance, please contact Alec Damiano (alecdamiano@acteaz.org) with the subject line: CTE Month PSA.