



Association for Career Technical Education of Arizona ~ Helping Teachers Create Students' Futures

ARIZONA ACTE 2020-2021 Annual State of the State Report by President Dr. Randy Kimmens

State Leaders/Officers: Dr. Randy Kimmens, President; Rashaan Bartet, President-Elect, Lisa Doll, Past-President; Stephen Weltsch, Vice-President; Jennifer Brooks, Secretary; James Hawk, Treasurer; Lindsay Duran, and Brady Mitchell, Members at Large; Pam Ferguson and Shelly York, Executive Directors.

Please provide brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

- Region V Award Winners from Arizona to go on to National ACTE Competition at Vision 2021 Lifetime Achievement: Dr. John Mulcahy; Counselor of the Year: Heather Webb: Community Service Teacher of the Year: Richard McPherson.
- This was the 45th Anniversary of our ACTE Professional Development Conference in partnership with the Arizona Department of Education. We would have had over 339 sessions over five-days. Cancelled COVID.
- ACTEAZ gives complimentary ACTEAZ memberships to those attending the ACTE Summer Conference as an added value incentive for the conference.
- We have free membership to anyone statewide who is a professional in CTE. We are focusing on retired members to continue their membership and community college/university members.
- Members receive e-blasts to keep them abreast of association information and state/national CTE issues. ACTEAZ has the capacity to send e-blasts to all 2000 members.
- ACTEAZ continues to send out Job Listings of CTE Openings in our State for School Districts for 14+years.
- ACTEAZ has members serving on Region V Committees and Rachael Mann on Region V Policy. Rachael Mann served as VP of New and Related Services and not Susan Leon will now serve in that VP role.
- Since 2000 there have been 155 Fellows who are graduates of this ACTEAZ Fellows Program. There are currently 30+ Fellows at various stages within the program. The ACTEAZ Fellow's Program has been reconfigured to a two-year opportunity to best serve our members and make it more accessible. We combine conferences, board meetings, virtual monthly check-ins, and projects by cohort level to grow leadership, advocacy, and networking to propel fellows to the next step in their CTE journey.
- Arizona received Publication Award: Conference Program at Region V 2021.

Advocacy

- ACTEAZ works closely with National ACTE on their Advocacy Efforts.
- Our ACTEAZ Board has a report at each Board Meeting to stay current on State Issues.
- Governor Ducey signed the CTE Month Proclamation. State Legislators were contacted by ACTEAZ.
- ACTEAZ worked on CTE Professionals allowed to still serve on Governing Boards when there was an Arizona bill to not permit that service of our CTE Professionals.
- CTE Month Activities were posted on the website. Invitation Letters, CTE Month Posters and To-Do Lists.
- ACTEAZ has 25 members at National Policy Seminar 2019 in Washington, D.C. meeting but 2020 Cancelled.
- ACTEAZ has an electronic Advocacy Sign-Up Process on our website so that members can sign up with home e-mails to receive Advocacy Information so that it does not go thru the school technology system.

- ACTEAZ continues to register Tina Norton as the Designated Lobbyist of Record. Due to many efforts by Tina Norton and our association members, as well as other leaders in our State, Arizona has helped change the percentage of Funding for CTEDS in our state. Our State Officers are registered as Alternate Lobbyists. We thank Tina for her eight years as our lobbyist and appreciate her continued service.
- We have CTE Courses counting as Math/Science Credit for Graduation passed by our Arizona State Board of Education for Embedded Academic Credit for specific CTE classes towards H.S. Graduation.
- AZ CTEDs are extremely proactive in CTE statewide Legislative Issues, making a significant difference in the positive outcomes achieved; and it was passed that instead of JTED's, they are now CTEDs for recognition.
- State Board of Regents passed that Fine Arts or CTE Credit will be accepted by the State Board of Regents for Graduation Requirement to attend the state universities two years ago and that has helped CTE.

State Issues

- ACTEAZ and our President have focused on the Future of Jobs to align our curriculum and work with teachers on what needs to be our CTE delivery focus.
- ACTEAZ works very closely with AZ Department of Education, community colleges and workforce development. Arizona is participating in the Arizona Pipeline Project. This Pipeline has been adopted by ADE for all students in Arizona. All Counselors in the state utilize this program for students and parents.
- There is a strong partnership between ACTEAZ and State Universities and the Arizona Quality Commission.
- The Arizona Chamber of Commerce works with us on Advocacy, as well as strong partnerships.
- Our ACTEAZ Circle of Distinction Members. who are CEO's. collaborate with us on Jobs Information.

Marketing

- ACTEAZ prepares CTE Month Posters for all the Program areas and are on the ACTEAZ Website for Teachers to use as well as being available at the Mid-Winter Leadership Conferences.
- ACTEAZ Marketing Materials are sent out to all members for events.
- ACTE Summer Conference the past two years is now Mobile App and has been well received.
- 46th Anniversary of our ACTE Professional Development Conference that we do in partnership with ADE. We also invite the AZ Superintendent of Public Instruction. National ACTE always attends and presents.
- A Major Focus for ACTEAZ is our ACTEAZ Website at www.acteaz.org. Please review updates.
- ACTEAZ hosted a 2020 CTE Month Video Contest and gave monetary prizes to the top three winners.
- Arizona has a strong partnership with the ADE and this partnership provides great leadership for our state. Association Members contributed to the development of an updated CTE Strategic Plan for Arizona.
- ACTEAZ CTE 101 - Workshop Sessions are offered for School District Superintendents, School Administrators, Legislators and School Board Members at the Summer Conference.
- ACTEAZ has renewed their ABEC, AZSAE and AZ Chamber Memberships.
- ACTEAZ is on the Quality Skills Standards Commission of Strong Business Partners in our state.
- Career and Technical Affiliates have extremely strong student organizations in Career and Technical Education; students receive numerous awards on the state and national levels. CTSO officers have participated in our Summer Conference and ACTEAZ Legislative Information Activities. ACTEAZ is invited to FFA Conferences to bring greetings.
- Statewide Community Colleges work closely with Career Technical Education Teachers to provide Dual Credit for their students. This is a long-standing major partnership in our state and the community colleges and workforce development have a representative on our ACTEAZ Board of Directors.
- ACTEAZ is on Twitter, Facebook, YouTube and ACTEAZ Website.

New and Innovative Ideas

- This year ACTEAZ welcomed Robert Waller, as the new Premier Series Coordinator. His expertise will bring much to this program. We also thank Debra Zurcher who is now working fulltime for MCCCCD for the great leadership.
- This year ACTEAZ hosted a new conference titled “Pot of Gold” that was virtual on the WHOVA Platform. The reviews were excellent, and we thank everyone who helped to make this new conference happen. Dr. John Mulcahy was our Keynote Speaker on the “Search for Gold” for the inaugural year of this conference. Again, Dr. Mulcahy, was appreciated and applauded by all.
- ACTEAZ Professional Development Coordinator oversees the Courses in the Premier Program Series. These courses are all ADE Certified for credit toward Standard Certification and are all taught by highly engaging instructors who model best practices in the classroom. Teachers leave each course with strategies to carry them through their teaching career. ACTEAZ thanks the Arizona Department of CTE for their grant for this program. The Arizona CTE Leadership Continuum purpose is to acquaint statewide members with a range of professional development opportunities available to CTE Educators. There are opportunities for teachers, administrators and emerging leaders that are developing strategies to build the pipeline of leadership at all levels within CTE. ACTEAZ is a member of the committee.
- We are most proud also of the Arizona Curriculum Consortium that provides lessons and support to teachers statewide. They now have 95% of all districts as part of the consortium.
- Circle of Distinction- Community/Corporate Captains of Industry Leaders, who believe in the value and importance of CTE. Our vision for this level of distinction is to annually bring this group together to honor new inductees and to address a narrow range of issues affecting CTE and ask for their assistance in supporting these issues. This is our 13th year. Many of our serious issues in our state would not have been resolved without this high-powered prestigious group who advocate intensely and believe in CTE.
- ACTEAZ continues to work on Teacher Certification and having discussions with the ACTEAZ Board of Directors, Arizona Department of Education Representatives, the Universities and Community Colleges.
- ACTEAZ hosted a Poster Session at the ACTEAZ Conference and will be done again this year virtually.
- Added two Member at Large Positions on our Executive Team to help future officers learn.
- Dr. Kimmens has formed partnerships with the Manufacturing Association, Construction and National Home Builders between them and ACTEAZ.
- This year the focus of ACTEAZ is also on Business Partnerships and Sponsorships. New Marketing Materials have been done for our Sponsorship Program.
- Everything ACTEAZ does follows the Marketing Theme.

- **Submitted by Dr. Randy Kimmens, ACTEAZ President and Pam Ferguson, ACTEAZ Executive Director For July ACTEAZ Annual Meeting 2021.**