



## Record of Minutes

### Board of Directors Meeting

Monday, January 7, 2019

4pm-6pm

West-MEC Glendale AZ

### In Attendance

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**Executive Board Members Present:** Curt Bertelsen, Stephen Weltsch, Lisa Doll, Amanda Nolasco, Rachael Mann, Rahsaan Bartet

**Not Present:** James Hawk

**Board of Directors:** Cathie Raymond, Deb Zurcher, Julie Stockwell, Christine Nelson, Jim Grieshaber, Rick Scaife, Bryan Kestle, Julie Stockwell, Cathie Raymond

**Conference Call:** Nicole Hampton, Tina Norton, Ashley Fergus, Amy West, Diane Sorenson, Jennifer Kaufman-Fourness, Tammy Bonner, Rich Gates

**Consultants:** Pam Ferguson, Shelly York, Deb Zurcher,

### Call to Order

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Meeting called to order at 4:11 pm by Curt Bertelsen. Quorum verified. Welcome to Rahsaan Bartet, who is our first Executive Committee Member at Large. Everyone introduced themselves.

**Consent agenda:** Approval of minutes from October 22 Board Meeting, National ACTE Membership, Contracts and Paperwork that will be signed for (Computer Lab for Summer Conference and Exhibitor Contract for Booths), Arizona Corporation Paperwork for 2018-19 was signed and filed for February due date.

**Action Item: Approval of consent agenda**

- Consent Agenda
- Motion to Approve: Lisa Doll
- Seconded: Amanda Nolasco

Motion passes and the minutes are adopted.

## Treasurer's Report

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Shelly reports out on behalf of James Hawk and reviews all accounts. 1099's will be sent to the accountant to make the January 31<sup>st</sup> deadline. ADP does payroll for the ACTEAZ employee and provide HR guidance for setting up a new employee.

### **Action Item: Approval of Treasurer Report.**

- Consent Agenda
- Motion to Approve: Stephen Weltsch
- Seconded: Christine Nelson

## Association Insurance Update

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- Members of the executive team met with Fred Wheeler in December at Vision to discuss liabilities and areas that should be on our radar. Our current policies do not cover social media, technology, and other areas of concern that make us liable
- Pam and Shelly will be requesting a quote to include these areas of vulnerability.

## Arizona Legislative Report to the Board

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- Inauguration took place today with over 350 present. Six culinary programs were present along with professional restaurant chefs. CTE was very well represented. The governor took pictures with students and shook hands. The governor received input from the CTE community and is listening to stakeholders.
- Representative Carter has agreed to run the bill for 4<sup>th</sup> year funding (freshman funding for five key programs and a year after graduation). The funding would only apply to CTED and is a restoration concept specifically addressing areas of shortage. The CTED community is also looking at other areas that we do not want to get tied up with money.
- Conformity Bill is also sponsored by Carter:
  - Asking to increase ADM .5 funding
  - Statute needs to be moved to provide more flexibility
  - We have more staffers/more hands-on deck to help increase success.
- Discussion on empowerment scholarships applying to CTE. This is well intended, but is being tampered down by Tina.
- Tina has filed all our lobbying paperwork and changed/updated officers. Pam and Curt thank Tina for her good efforts.

## Leadership Continuum Initiative Update

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- Lisa and Amanda share efforts that we are continuing to address such as: available resources for counselors, mentoring, and advocacy.

## ADE Report

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Cathie Raymond shares updates for ADE CTE.

- Presidential Scholar Nominees:
  - Geethika Ameneni, Red Mountain High School, Mesa Unified District, Bioscience
  - Miranda Cain, Sunnyslope High School, Glendale Union High School District, Business Operations and Digital Photography
  - Adrian Kwiatkowski, Red Mountain High School, Mesa Unified District, Bioscience
  - Mac McGraw, Paradise Valley High School, Paradise Valley Unified District, Bioscience
  - Ruth Nyagaka, Williams Field High School, Higley Unified School District, Marketing
- The CTE Strategic Plan has met and have developed a mission and vision connecting CTE to the workforce. The next meeting is January 31<sup>st</sup> and will focus on developing objectives and strategies. The CTE Quality Commission meets on January 30<sup>th</sup> and Kathy Hoffman has agreed to co-chair.
- Perkins V-most of the transition plan has been completed. The Governor will have 30 days to sign and it will then be submitted to OCTAE. After this, all stakeholders will be represented.
- Cathie is looking to the National Alliance for Partnerships and Equity to come in during summer conference to assist.
- Releasing 2020 program list- 56 programs- all are currently being offered. They are looking to new resources for data to make sure that the draft list accurately reflects the needs.
- Next year they will write the transition plan. It will be a major change with a new look. They are working with OEO who has asked that the name be changed to construction sciences.
- They are looking to do a campaign that shows how the programs feed into different fields.

## ELECTIONS

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- Lisa Doll shares open officer positions and encourages those present to run and to encourage potential candidates to run.
- Elections will be held for President-Elect, Vice-President, Secretary and Member of Large.

## **Executive Directors Report**

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Pam shares out updates:

- The Governor's Proclamation has been requested for CTE month.
- Curt and Pam attended CTED Meetings.
- Pam and Curt received the Quality Association Award on behalf of ACTEAZ on December 1<sup>st</sup> in San Antonio.
- Pam encourages everyone to explore the opportunities provided through National Technical Honor Society.
- ACTE National Policy Seminar will take place on March 24-27, 2019. Let Pam know if there is someone you would like Congressional Appointments.
- Region V will take place in Bozeman Montana on April 10-13, 2019. Region V Awards are due March 1. The call for presentations are due January 15th.

Pam shares the Mid-Winter report. The Mid-Winter Program will be on the website. Christine shared about the auction. The keynote speaker will be Mr. Trevor Stokes from the Office of Economic Opportunity.

## **Premier Series**

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Deb Zurcher shares out that 120 teachers have been reached so far. 7 classes are coming up and Thatcher will host a premier series class with 33 attendees. In 2019, they are working to pursue new marketing techniques.

## **ACTEAZ Fellowship Program**

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- The application for 2019-20 will be on the website around mid-April.
- There will be two sessions at Mid-Winter.
- Maya has been doing a great job campaigning for auction items.
- Fellows will host a session at summer conference for first time attendees. The agenda is being changed and they will be adding in new components, including four sessions and a lunch.
- Michelle Bohon will be working with past fellows and looking for more leadership opportunities for fellows to pursue.

## **Curriculum Consortium Update and Partner**

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- Tammy Bonner shares that new assessment questions have been created and this will be a focus again on January 30<sup>th</sup>.
- January 12<sup>th</sup> is the Blueprint and Framework event.
- Tammy and Lisa attended the National ACTE Visions event.
- They are researching a new platform for Wiki and have been demoing these. No decisions have been made yet.
- Tammy presented at ACOVA in November.
- For summer conference, they will be working with ADE and presenting on Blueprints and Frameworks.

- They will still offer the New Teacher session over the summer. This will only be offered once. Last summer they were able to reach around 160 through this.
- The next consortium meeting will be in February at West-MEC.
- Conversations with CVS- online curriculum company. They are interested in collaborating.

## **Summer Conference 2019: CTE: The Power of Infinite Possibilities**

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- Pam shares that hotel rooms open on March 11, 2019. Call in reservation numbers will be sent out closer to March
- Hospitality Suites are available for special events. Please hire a hotel bartender if you plan to serve alcohol.
- Computer labs- we will not have an Apple Lab, only PC.
- Exhibitor registration opens after layouts are finished, most likely the beginning of February. Prices should stay the same.
- We are looking for General ACTEAZ Sponsors along with conference bag sponsors with their logos.
- If you have keynote suggestions, send them to Pam.
- Lisa Doll shares that we will be trying something new this year- The Share Fair.
  - This will be an opportunity to give more presentation opportunities and engagement on the last day of conference.
  - Encourage teachers, counselors, or anyone who may have a great idea to share to get involved. More information will follow as to how presenters will be selected.
  - There will be guidelines for the poster.

## **Summer Conference Awards and Scholarships**

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- Amanda shares updates on awards and scholarships. These are currently up and awards and scholarships are due February 18, 2019. Make sure membership is current.
- We need people to read scholarships. Please sign up if you are available.
- Nicole Hampton shares out about scholarships through NAU. Each member can nominate up to two students, providing they are a member. The student is the one that completes the application.
- We are waiting for more information around the Dr. Carolyn Warner Scholarship.

## **ACTEAZ Website**

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Shelly shares out on behalf of Tony. The CTE Month Video contest will be up on the website and are due February 15<sup>th</sup>. The Summer Conference Website is up and has the bare minimum now but will be updated.

## Reports by Affiliates and Special Group Representatives

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- Jim Grieshaber shares out ACOVA updates. They are working on plans for Camp M&M and upcoming conferences. Fall Conference was a success.
- Jennifer Kaufman shares out on behalf of AOAC. Priorities at the community college level includes Achieve 60AZ and the Expect More Arizona progress meter. Increasing dual enrollment is a top priority and trying to figure out the 25% Cap criteria for freshman. Thanks for the Exploring Possibilities event.
- Ashley Fergus shares out on FACS Ed. They have a board meeting next week and have invited industry folks for potential partnerships. They are working on summer conference sessions, including CPR for Early childhood, prep for state certifications, and excellent culinary sessions.
- Rick Scaife shared they are busy defining and designing an appropriate school counselor strand for the 2019 CTE Summer Conference. This year's theme is, *CTE: The Power of Infinite Possibilities* is offering new ideas for how to get current and relevant information to our school counselors this summer. We are looking to identify breakout sessions that will give counselors CTE information so that more students will be served in the future. We are suggesting that all counselors on Monday and Tuesday mornings will select a specific CTE Program area strand and attend that breakout with the CTE Program teachers.

Our Arizona Career Ready Module - **CTE for Career Readiness** started on November 16 and ends December 21, 2018. We had 21 participants signup and 14 completed this module. We are planning to offer another FREE Arizona Career Ready Module in the spring 2019. It will probably be the module: **Engaging Students in Career and Postsecondary Planning**. Look for the registration notice coming in January.

We continue to get requests from educators for continued support and resources to help their students in middle grades. Arizona will soon be officially working on an Arizona **Expanding Middle School CTE** to align with national ACTE efforts.

- Amy West shares that Tina covered everything for CTED reports.
- Nicole Hampton doesn't have anything to report this month for Scholarships.
- Tammy Bonner shares out on behalf of the AZ CTE Curriculum Consortium- they completed ECE Assessment event in November- resource will be available on AZCTECC site.

Major event/activities coming up: January 19: Blueprint/Framework Event  
January 30: Assessment Event.

February 13: AZCTECC Quarterly meeting @ West-MEC

- Summer Conference New Teacher session & BP/FW in cooperation with ADE

## Good of the Order

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Pam- good of order- encourage attendance at Mid-Winter

## Adjournment

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### **Action Item: Adjournment 5:44**

#### **Lisa and Amanda**

- Curt Bertelsen adjourns the meeting.
- Motion to approve: Lisa Doll
- Seconded: Amanda Nolasco

*Minutes Submitted for Approval by:*

*Rachael Mann,  
ACTEAZ Secretary*

Approved: February 8, 2019