



DRAFT

ACTEAZ / ACOVA Mid-Winter Program



**Prescott Resort and Conference Center
1500 E State Route 69, Prescott, AZ 86301 ·**

**Wednesday
February 6, 2019**

TIME	TITLE AND DESCRIPTION	PRESENTER (S)	ROOM
8:00AM – 5:00PM	ACOVA Executive Committee Meeting	ACOVA Executive Committee	Arizona
2:00PM-6:00PM	ADE/CTED Joint Meeting	Cathie Raymond Kevin Imes	Granite Mountain
6:30PM –8:45PM	ACTEAZ Executive Committee Meeting	ACTEAZ Executive Committee	Arizona

February 7, 2019

7:00 AM-11:00 AM	ADE Registration for CTE Administrators Meeting	ADE Staff	Lobby
8:00AM – 11:40AM	ADE CTE Administrators Meeting Breakfast 7:45AM to 8:30AM	Cathie Raymond	Cottonwood / Clarkdale
11:00AM – 4:00PM	Mid-Winter Conference Registration	Tony York	Lobby
11:30AM – 5:00PM	ACTEAZ Exhibitors Conference Lobby	Exhibitors	Lobby
12:00PM -4:00PM	Arizona CTED Superintendent Meeting	Kevin Imes CTED Supt's	Granite Mountain
12:15PM -12:45PM (Buffet/Eat Lunch)	Mid-Winter Luncheon and Welcome by ACTEAZ / ACOVA	Curt Bertelsen Amanda Shively	Cottonwood / Clarkdale
12:45PM-1:25PM	Mid-Winter Conference Keynote Speaker Trevor Stokes is the Workforce Programs Manager for the Arizona Office of Economic Opportunity, our state's labor market information and workforce policy hub.	Trevor Stokes	
1:25-1:40	ACTEAZ Legislative Update ACTEAZ Lobbyist	Tina Norton	

1:40PM-5:00PM	Exhibitors in Conference Lobby	ACTEAZ Exhibitors	
2:00PM –2:50PM	<p>Using CTE Students to Promote College and Career Readiness</p> <p>What do you do when you have a limited budget and resources but want to promote college and career readiness? Come learn how Phoenix Union High School District collaborated with our current CTE students and graduates to create marketing materials to promote college and career readiness. By using our CTE students we were able to create amazing campaigns while allowing our students opportunities to build their own professional portfolios showcasing their work. One of the campaigns is now being used state wide to promote FAFSA completion.</p>	Amanda Nolasco	Copper Basin
2:00PM –2:50PM	<p>A Crucial Mission for CTE: Developing a Growth Mind Set</p> <p>Use the research of Carol Dweck to teach students how they can develop their skills. This workshop explores the importance of effort, how to learn from mistakes, how to be motivated by setbacks and the importance of curiosity. This information from this workshop will help teachers build a mindset that leads to great motivation and higher achievement. Success in the new workforce depends on these character traits.</p>	Curt Bertelsen	Verde A/B
2:00PM –2:50PM	<p>Social Media Superhero: Marketing and Promoting your Program in the New Media Age.</p> <p>Do you want to learn how to market your program(s) for free using 21st Century tools? Then come and learn how to be a Social Media Superhero! The session will show you ways to market and promote your program(s) using social media platforms, such as: Instagram, Twitter, Facebook, and Snap Chat. Learn how to promote your program in the community and build a following of industry partners through networking via social media. Information is useful for Directors, Administrators, Educators, Counselors or for anyone wanting a useful interactive seminar full of tips and tricks for the new media age.</p>	Heather Eaton	Arizona
2:00PM –2:50PM	<p>ACOVA Critical Issues</p> <p>Opportunity to collaborate with CTE Administrators on the critical issues happening in CTE at the current time.</p>	Amanda Shively ACOVA Board	Sedona
2:00PM -2:50PM	<p>Leaders Within Fellows (Current Fellows)</p> <p>Fellows will be working collaboratively within their groups. Leadership projects, developing sessions to present at Summer Conference and raising money for student scholarships will be on the agenda.</p>	Mike Neu Heather Webb Julie Stockwell	Prescott/ Chino

<p>3:00PM- 3:50PM</p>	<p>Mentoring Matters Research shows that the inability to retain teachers costs districts \$7.3 billion a year. Research also shows that providing professional support through mentorship programs can be the determining factor as to whether an educator returns or leaves the classroom the following year. Mentoring also has a profound impact on building future CTE leaders. Join this session to hear from a panel of experts on what works and what doesn't; and to glean ideas to incorporate in your district or organization.</p>	<p>Rachael Mann</p>	<p>Verde A/B</p>
<p>3:00PM- 3:50PM</p>	<p>Arizona Career Development in Middle Grades Come join us in this session to start discussions and gathering information about current career development or exploration that might be happening in middle grades. These discussions will help ADE to start our new Perkins planning process for CTE in Middle School. Discussions we will have are: What is currently being offered, what grades, how often, who delivers the information? What successes do you have? What challenges are you facing? What do you need from ADE in regard to professional development, resources or other?</p>	<p>Kay Schreiber</p>	<p>Prescott/Chino</p>
<p>3:00PM- 3:50PM</p>	<p>ACOVA Mini M & M Come work with seasoned Administrators and ADE Staff to learn about upcoming grant events and other important CTE Administrator duties.</p>	<p>Amanda Shively and ACOVA Board of Directors</p>	<p>Sedona</p>
<p>3:00PM- 3:50PM</p>	<p>ICEV Online CTE Curriculum and Industry Certifications to Enhance College & Career Possibilities Learn more about the industry-backed certifications tested for on the ICEV platform. From professional communications to career preparedness to veterinary medical applications, ICEV's certifications has something for all students. ICEV has submitted 7 of our industry certifications for state approval so come learn how we can help with you're A-F School Rating.</p>	<p>Maggie McGill</p>	<p>Arizona</p>
<p>3:00PM- 3:50PM</p>	<p>Site Administrator's Role "What Am I doing Here?" As a site administrator have you ever asked yourself, "What Am I Doing Here"? Administrators come from a variety of backgrounds and do not always have a clear understanding of the impact of Career and Technical Education on their campus. As an administrator you might be asking: How did I get here? Where do I go from here? Attend this session to learn ways one campus worked to enhance CTE on their campus and in the community.</p>	<p>Lisa Parachini</p>	<p>Copper Basin</p>

4:00PM -4:50PM	Industry Recognized Certifications offered through Certiport Why Certify? Certification validates a candidate’s ability to effectively use technology in real world business situations. Individuals who certify open doors to career opportunities by demonstrating verifiable, marketable skills required by today’s workplace. This session will discuss how tailored learning, practice tests, and industry certifications from companies such as Microsoft, Adobe, Autodesk and Intuit can be effectively implemented to help educators successfully prepare their students for their education and career goals.	Amie Bigelow	Verde A/B
4:00PM -4:50PM	Maximize Your Teaching Time! Minimize Your Discipline Time! Are you running your classroom or is your classroom running you? In one hour, walk away with Effective, Research-Based Classroom Management Techniques, not gimmicks, that you can use on Monday! Learn strategies to cut down as much as 70%-90% of low lever discipline problems in the classroom. Enjoy a calmer teaching environment that helps you gain 5-9 hours per week of lost instruction time! Find ways to cover up to 30% more content in your classroom this year.	Jeff Kothe	Copper Basin
4:00PM -4:50PM	Innovations in Work-Based Learning A Brief overview of the Work Based Learning Guide and snap shot of the various types of work-based learning happening across Arizona. The session will also offer time to dialogue with peers and WBL experts.	Susan Leon Cindy Gutierrez	Sedona
4:00PM -4:50PM	Stop Sexual Harassment: Student Leadership for Healthy Classrooms We know that sexual harassment is unfortunately all too common. Sexual harassment occurs in all types of school and work environments, especially in environments where people do not feel empowered to speak up. This can include gender nontraditional CTE Classrooms and in many industries. This presentation focuses on preventative strategies and how to promote safe and healthy school environments.	Tim Wernette	Arizona
4:50 PM– 6:00PM	Conference Attendees Informal Networking & Discussion. Time to network and share the latest and greatest on CTE.	All Attendees and Exhibitors	Eagle Nest
6:00PM – 8:00PM	Mid-Winter Dinner and Live Auction Live Auction for the ACTEAZ Scholarship Fund. Thanks to all for your contributions and support for these scholarships for our students. Thanks also to the ACTEAZ Fellows for all their work on this the live auction and the scholarship projects.	ACTEAZ Fellows	Cottonwood Clarkdale

Friday

February 8, 2019

7:20AM –10:00AM	Mid-Winter Conference Registration	Tony York	Lobby
7:20AM – 11:30AM	ACTEAZ Exhibitors Conference Lobby	Exhibitors	Lobby
7:20AM – 8:00AM	Breakfast Buffet	All Attendees	Cottonwood Clarkdale
7:30AM -11:30AM	ACTEAZ Exhibits Conference Area Lobby		Conference Area Lobby
8:00AM-8:15AM	Friday Morning Opening Session Fellows Scholarship Auction Report	Curt Bertelsen Amanda Shively Fellows Scholarship Chair	Cottonwood Clarkdale
8:15AM -8:45AM	What the Research Says Update Back by popular demand. Dr. John Mulcahy will provide us with our yearly update on the latest Career Technical Education Research. This session is a highlight always of the Mid-Winter Leadership Conference because this data keeps our CTE Professionals up to date, as well as, provides them the research data to share with school district administrators, legislators, and industry. Learn and enjoy the research slides that will be posted for you on the ACTEAZ Website.	Dr. John Mulcahy	Cottonwood Clarkdale
9:00AM-9:50AM	Lean Education - Developing the Next Generation of Leaders The world is becoming a very competitive place. As a result, the economy is growing, but increased competition is creating more stress and pressure. Depression and suicide rates are rising. Companies are trying to reduce pressure by increasingly productively with Lean methods. This presentation is about using Lean practices to improve leadership development and classroom management. Lean classrooms are shown to help teachers and students learn 10 times quicker and reduce stress.	Dr. Jacob Kashiwagi Dr. Jake Gunnoe	Verde A -B
9:00AM-9:50AM	Getting Serious About Career Connected Learning ECAP is often minimized in importance by districts; or seen as the sole responsibility of the school counselor. The key is to find a way to make meeting ECAP requirements easy, engaging and insightful for both students and educators. Phoenix Union High School has found a way to do just that with an approach to college and career readiness that is fun for students, while still checking the boxes of the ECAP.	Amanda Nolasco David Wilson	Copper Basin

	Join us to learn how they are using a program called Xello to make sure every student graduate with a plan for the future. You will see how they this district uses Xello with their counselors, Advisory program and CTE classrooms		
9:00AM-9:50AM	<p>Staying Ahead of the Curve: Building CTE Programs for Jobs that Don't Exist Yet-But May Next Year</p> <p>May 2007. McCain and Palin campaigned against Obama and Biden in the final presidential election of the pre-iPhone era. Before Instagram and Twitter! In the 10 years since the iPhone was released 3.6 million App related jobs have been created. In the next ten years Exponential Technologies will usher in tens of millions of jobs that currently don't exist and eliminate the need for tens of millions of jobs that currently do exist. How do we design CTE programs that will be relevant 3, 5 or 10 years from now? Let's look at the thinking of some of the best minds.</p>	Curt Bertelsen Kathy Prather	Sedona
9:00AM-9:50AM	<p>Assistive Technology-Tools for Success</p> <p>Assistive Technology is defined as any product, device or equipment that is used to maintain, increase or improve the functional capabilities of individuals with disabilities. Recent studies have provided compelling evidence of the importance of assistive technology in supporting all students as of a universally designed learning environment, providing students with the tools necessary to prepare them for educational and future employment opportunities. In this session we will give brief demonstrations of AT tools with specific examples of how the technology can be implemented into the CTE Classroom. Participants will be made aware of free equipment trialing, training and other resources.</p>	Mitch Galbraith	Arizona
10:00AM–10:50AM	<p>White Collar Apprenticeship-Emerging Trends to Learning While Earning in the Insurance Agency</p> <p>With nearly 400,000 insurance industry positions to be open by 2020 and a booming Arizona insurance economy, companies and insurance agencies in the state are looking to hire the next generation of insurance professionals. Efforts are underway in a handful of states KY, IL, MI, VA and AZ to develop well-paid apprenticeships to help students earn while they learn. Please join Deborah Pickford, Executive Director of InVEST a classroom to career program dedicated to filling the insurance talent pipeline with diverse candidates to learn about trends in these apprenticeships.</p>	Deborah Pickford Mark Wagner	Copper Basin

10:00AM– 10:50AM	The New Workforce: Professional Skills Required. Technical Skills Optional? Explore how success in the new workforce will increasingly depend on professional skills and why our current focus on technical skills might be inadvertently setting up our students up for struggles in the new economy. As we look at the future of work it will become evident that the most sought-after skills will be the highly transferable professional skills including communication, team work, taking initiative, creativity, innovation, problem solving and more. For students with these traits the sky is the limit and future is bright.	Curt Bertelsen Kathy Prather	Sedona
10:00AM-10:50AM	Questions About Perkins V and ADE CTE Information Informal Stop in and talk about any questions.	Cathie Raymond Marilyn Gardner	Verde A/B
11:00AM – 11:50AM	ACOVA Business Meeting The ACOVA Business Meeting is intended for all CTE administrators and leaders. Updates will be given regarding summer conference offerings, upcoming summer executive committee elections, ACOVA reports, and an overview of CTE critical issues.	Amanda Shively ACOVA Board	Sedona
11:00AM – 11:50AM	Enter the ECE Workforce, FTF College Scholarship Opportunity During this session, individuals will become familiar with the Arizona Early Childhood Workforce Registry, FTF College Scholarship and the benefits for CTE students utilizing these resources and what degree paths are available.	Tammy Lee	Copper Basin
11:00AM – 11:50AM	Fresh & Innovative Supplemental Library for Career Readiness Curate your own digital collection of Career Ready Practices and Social and Emotional Skills. Develop a customized CTE bookshelf with Gale Virtual Reference Library which includes access for the entire school/district on any device. All resources are integrated with Google Classroom, Google Drive, and Office 365. Cost-effective, scalable, sustainable. Multiple and simultaneous access.	Dennis Kelsch	Verde A-B
11:00AM – 11:50AM	Current Fellows Meeting Various topics related to Fellows Goals	Mike Neu Heather Webb Julie Stockwell	Arizona
12:05PM – 1:00PM	Mid-Winter Closing Luncheon & Comments	Amanda Shively Curt Bertelsen	Cottonwood Clarkdale

1:10PM – 3:10PM	ACTEAZ Board of Directors Meeting All members invited. Information on NPS, Summer Conference, Advocacy, Leadership Fellows, and Affiliates.	Curt Bertelsen ACTEAZ Board of Directors	Granite Mountain
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Thanks for attending the ACTEAZ/ACOVA Conference

1:00 pm Jan 14