



	<b>2012</b> <b>ACTEAZ/ACOVA Mid-Winter Leadership Conference</b> <i>Co-Sponsored by Curt Bertelsen, ACTEAZ President and the ACTEAZ Board of Directors and Lisa Doll, ACOVA President and the ACOVA Board of Directors</i>	
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Time	Session	Room
<b>Wednesday, February 1<sup>st</sup></b>		
11:00 AM – 5:00 PM	ADE CTE Improvement Plan Meeting for Selected Districts	
12:00 PM – 3:00 PM	ACOVA Executive Committee Meeting	
6:00 PM – 8:00 PM	ACTEAZ Executive Committee Meeting	
<b>Thursday, February 2<sup>nd</sup></b>		
7:30 AM - 8:15 AM	<b>New Teacher Track Committee Meeting - Curt Bertelsen</b>  Our first meeting was at West-MEC. This will be the second meeting of the whole committee. We will review the work of the subcommittee which will present a proposed delivery model and proposed content.	
8:00 AM – 12:00 PM	<b>ADE Local Directors Meeting - Mark Hamilton</b>  <i>Breakout Session Titles and Rooms on ADE Agenda</i>	
8:00 AM – 12:00 PM	<b>Arizona JTED Board Coalition Planning Committee Meeting</b>  Representatives of Arizona JTED School Boards will meet to discuss and plan ways to expand advocacy for CTE and JTEDs statewide and professional development opportunities for Board members. This facilitated discussion will address the needs of JTED Boards and members while considering ways to collaborate with existing organizations to enrich the experience of serving on a JTED Board.	
TBD if Occurring	<b>Arizona JTED Superintendent Meeting</b>	
12:00 PM – 1:00 PM	<b>Conference Registration</b> <b>Mid-Winter Luncheon</b> <b>Summer Conference Session Suggestions</b> <b>Curt Bertelsen, ACTEAZ President</b> <b>Lisa Doll, ACOVA President</b>	



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<p><b>1:00 PM – 2:00 PM</b></p> 	<p><b>Mid-Winter Conference Keynote</b>  <b>“Hooked at the Roots” C.E. “Gus” Whalen, Jr.</b></p> <p>This presentation relates the real-life evolution of The Warren Featherbone Company, founded in 1883. That evolution has seen the company in agriculture, banking, philanthropy and manufacturing. Crisis has helped reinvent the company. That reinvention has often been non-linear, based not so much on what the company has done, but on what is at the core – its DNA. Today Warren Featherbone has helped create <i>Featherbone Communiversi</i> located in Gainesville, GA. <i>Featherbone Communiversi</i> is a learning community, which provides collaborative, cross-generational learning through a unique alliance among educational institutions. It is the first of its kind in the United States. Partner institutions are Brenau University, Lanier Technical College, Georgia Tech University, the University of Georgia, and INK (Interactive Neighborhood for Kids).</p>	
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***Breakout Sessions #1***

<p><b>2:10 PM – 3:10 PM</b></p>	<p><b>Critical Issues Forum Part I</b>  <b>Curt Bertelsen, Pam Richards and Lisa Doll</b></p> <p>Several Critical Issues will be identified including but not limited to: Barriers to Teacher Success/Student Success with the “End of the Program Technical Assessment” Awarding Academic Credit for CTE Courses Dealing with the Loss of Ninth Grade Funding.</p>	
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<p><b>2:10 PM – 3:10 PM</b></p>	<p><b>Tempe Union High School District Innovative Energy Solutions and Sustainability Project.</b>  <b>Daniel Musgrove and Nori Cannell</b></p> <p>Discussion on the partnership that has led to the innovative, economical, and environmental and environmentally friendly “Go Green” Initiative that is occurring on the Tempe Campuses and in the classrooms. Environmental careers have grown ten times faster than any other new industry, Creating over 4.2 million jobs. The Innovative Energy Solutions and Sustainability Project is designed not only to support the implementation of energy efficient Equipment and a telemetry system, but to create a workforce for this new industry. The Sustainability Education Program integrates environmental and sustainability Education across Tempe Union HS District and links classroom learning to co-curricular programs, campus operations, and civic engagement opportunities.</p>	
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<p><b>2:10 PM - 3:10 PM</b></p>	<p><b>Dual Presentation: Sexual Harassment Prevention: Providing a Safe Learning Environment for all CTE Students and Retaining Nontraditional Students in Your CTE Courses/Programs</b>  <b>Tim Wernette</b></p> <p>Sexual harassment and bullying are common problems for secondary students, especially non-traditional CTE students. This interactive workshop will provide participants with skills to identify who are more likely to experience sexual harassment/bullying and outline measures that CTE faculty, staff and administrators can take to minimize the likelihood of sexual harassment/bullying and respond appropriately if it does occur. <b>And</b> Nontraditional students may discontinue CTE courses/programs not because of a lack of interest or aptitude, but because of subtle or overt barriers that discourage their continuing enrollment. This interactive workshop will assist CTE faculty and staff in examining these barriers and provide tools and strategies for effectively retaining nontraditional students in all CTE courses and programs.</p>	
<p><b>2:10 PM - 3:10 PM</b></p>	<p><b>Heavy Equipment Repair and Operations</b>  <b>Garrett Hurt, Louis Hurt and James Busch</b></p> <p>This presentation will give a general overview of the following programs that we offer in our Technology Division: Diesel and Heavy Equipment, Heavy Equipment Operations and Heavy Equipment Repair at Central Arizona College.</p>	
<p><b><i>Breakout Sessions #2</i></b></p>		
<p><b>3:20 PM - 4:20 PM</b></p>	<p><b>Moving Forward: Getting the Right People on the Bus (and the Wrong People Off the Bus!) Consistent with the Law</b>  <b>Chris Thomas</b></p> <p>A great staff makes all the difference to your students. Hiring the right staff has never been more critical to your district and the students that count on you. Come to this session to learn more about the laws that govern the interviewing, hiring and firing of school employees so that you can be a leader and be legal.</p>	

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<b>3:20 PM - 4:20 PM</b>	<p><b>Don't Be a Twit....Be A Twitter! Twitter 101</b>  <b>Adriana Alvarado Parsons and Brian Davis</b></p> <p>We know that you have heard of Twitter, but you may not understand why it matters and how to use it best. Join us for an interactive lesson in using Twitter in your organization and personally. You will leave the session with a new Twitter Account, an essential guide to Twitter Lingo and tips to integrate Twitter into the classroom. You are encouraged to bring your smartphone to this session however; presenters will provide Laptops/tablets for class interaction.</p>	
<b>3:20 PM - 4:20 PM</b>	<p><b>Technology Life Careers, an Introduction to Career and Technical Education</b>  <b>James Hawk and Dr. Patti Beltram</b></p> <p>This presentation will introduce and explore Peoria Unified School District's award winning Technology Life Careers Program. The purpose of the TLC Program is to introduce the 6 Peoria Career Fields and the 16 National Clusters to all seventh and eighth grade students. The students will have the opportunity to explore the Career Fields and Clusters with classroom instruction and hands on lab experiences related to specific careers. The program allows students to attain technical skills, life skills and career exploration necessary for further education and the workplace.</p>	
<b>3:20 PM - 4:20 PM</b>	<p><b>Use of CTE Assessment System Reports to Improve Technical Skill Attainment Scores</b>  <b>Michelle Martinez, Lorena Escarcega, CTE Teacher</b></p> <p>This session will address strategies to improve technical skill attainment from three perspectives:</p> <ul style="list-style-type: none"> <li>• JTED Administration Strategies - How CAVIT raised their aggregate scores by 10 percent from spring 2010 to spring.</li> <li>• 2011 CTE Local Director Strategies- How Sunnyside raised their aggregate scores by 12 percent from spring 2010 to spring 2011.</li> <li>• CTE Teacher --TBD</li> </ul>	
<b>4:30 PM – 5:30 PM</b>	<b>Conference Attendees Informal Networking and Discussion</b>	

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<b>6:00 PM – 8:00 PM</b>	<b>Mid-Winter Dinner and Live Auction</b>  Come enjoy a networking dinner with your colleagues and participate in the Live Auction for our ACTEAZ/ACOVA Scholarship Fund.	
<b>Friday, February 3<sup>rd</sup></b>		
<b>7:45 AM – 8:30 PM</b>	<b>Breakfast Buffet</b>	
<b>8:10 AM – 8:30 AM</b>	<b>What the Research Says Update</b> <b>Dr. John Mulcahy</b>  This presentation will summarize the research on the value and importance of CTE. If you want to obtain a good list of facts about the effectiveness of CTE, you won't want to miss this presentation.	
<b><i>Breakout Sessions #3</i></b>		
<b>8:40 AM - 9:40 AM</b>	<b>Critical Issues Forum Part 2- Identifying Solutions</b> <b>Curt Bertelsen, Pam Richards, Lisa Doll</b>  On Thursday, we've identified and defined several critical issues. Now that you had an evening to "digest" this information and collaborate with peers, we will identify some creative possible plans of action to address these critical issues.	
<b>8:40 AM - 9:40 AM</b>	<b>Counselors! Instrumental to CTE Student Success? Ask the Panel</b> <b>Marilynn Babyar and Lou Hart</b>  A panel of 4-6 high school counselors will respond to a series of pre-determined questions previously generated by CTE Professionals. The objective of the panel is to build bridges of communication and understanding between counselors and local directors. Providing counselor opportunities to gain an understanding of the total CTE Program Model through professional development will build the bridges of communication so that they can effectively support and sustain student enrollment in CTE Courses and Programs.	

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<p><b>8:40 AM - 9:40 AM</b></p>	<p><b>Connecting Students to Programs of Study</b>  <b>Marlo Loria and Cynthia Coor</b></p> <p>Mesa Public School's CTE Department has created and implemented over 20 Programs of Study for the past two years. The CTE Department aligns the Programs of Study to students' career interest data, and mails out over 4,000 documents to every 8<sup>th</sup> grader in the district. Find out how to use your Programs of Study as powerful tools to recruits and retain students in your CTE Programs.</p>	
<p><b><i>Breakout Sessions #4</i></b></p>		
<p><b>9:50 AM – 10:50 AM</b></p>	<p><b>Mini M &amp; M Camp</b>  <b>Lisa Doll and ACOVA Board</b></p> <p>This will be a continuation of Camp M &amp; M. This session is specifically for new CTE Directors. We will discuss duties and responsibilities for the months of March thru June.</p>	
<p><b>9:50 AM – 10:50 AM</b></p>	<p><b>From A Distance- A 21<sup>st</sup> Century Delivery Model</b>  <b>Andrew Mendivil, Anne Wisener and Dr. Patti Beltram</b></p> <p>Everyone has a different definition of the Distance Learning Model. Come see how PUSD uses web conferencing tools, our learning management system, and web 2.0 tools to facilitate distance learning in the 21<sup>st</sup> Century.</p>	
<p><b>9:50 AM – 10:50 AM</b></p>	<p><b>Making Lemonade Out of Lemons</b>  <b>Chuck Waldo</b></p> <p>They say that “Necessity is the Mother of Innovation” and cutting CTE Programs is no exception. Many school districts in Arizona are faced with the unpleasant task of “Sun setting” CTE Programs in the face of severe budget reductions. The Blue Ridge USD has developed some “Out of the Box” ways to accomplish this task, while being sympathetic to the needs of students and teachers in those programs. Come and listen to the unique ways we have been able to help students finish their CTE Program and take the CTE Assessment Test, while the program is being phased out.</p>	

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<b>9:50 AM – 10:50 AM</b>	<b>Demonstrate Increase in Perkins Performance Measures and Research- Based Teaching</b> <b>Preston Webster</b>  Teachers prepare ready-to-use classroom materials that provide evidence of increasing literacy performance measures while using research-based strategies to teach content. Content understanding for mainstream, ELL, and SPED students increase as teachers learn to adapt and design custom materials that become classroom evidence, reading strategies and writing traits. They learn design processes and tools that draw them together as learning communities preparing materials ready to use in the classrooms.	
<b><i>Breakout Session 5</i></b>		
<b>11:00 AM – 11:50 AM</b>	<b>ACOVA Business Meeting Elections</b> <b>All Members Welcome</b> <b>Lisa Doll</b>	
<b>11:00 AM – 11:50 AM</b>	<b>Summer Conference Session Opportunities</b> <b>Curt Bertelsen and Doris Wojtulewicz</b>  This is an opportunity for Mid-Winter Conference Attendees to discuss opportunities at the Summer Conference and share information on what Areas that they would like covered for their teachers and administrators.	
<b>12:00 PM – 1:00 PM</b>	<b>Closing Luncheon and Comments</b> <b>Lisa Doll, ACOVA President</b> <b>Curt Bertelsen, ACTEAZ President</b>	
<b>1:00 PM - 3:00 PM</b>	<b>ACTEAZ Board of Directors Meeting</b> <b>Curt Bertelsen, ACTEAZ President</b>	

***Thanks for Attending***  
***&***  
***Have a Great Second Semester!!***