



President's Message

The Trifecta!

Hymn Book, Algorithms, Mucho Macho Man, Alpha, and Awesome Feather. Do you have any idea what these are? Answer: Five of the top earning Race Horses of 2012!

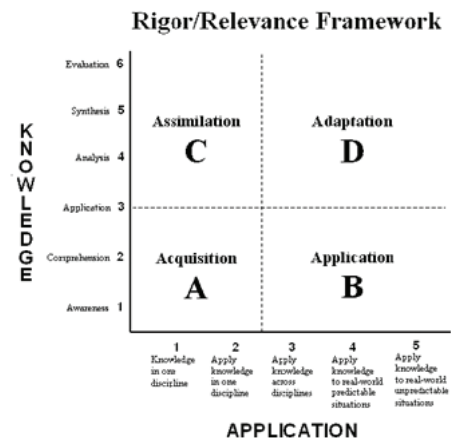
I'm placing my bets on three horses with equally odd names. Common Core Standards, Embedded Academic Credit for CTE, and Programs of Study.

I'm a glass half-full kind-a guy. When I see a door that is half open it is always opening and not closing. So you may want to dismiss my excitement because "that's just Curt". Please don't. The opportunities that await Career and Technical Education "IF WE EMBRACE THEM AND OWN THEM" have the promise of transforming public education.

My first race horse is "Common Core Standards". I had the opportunity to spend a day with the Lorena Escarcega, CTE Director of the Sunnyside school district, and a gentleman from Dr. Daggett's International Center for Leadership in Education on Friday. A major goal of his presentation on Friday was to introduce the Common Core Standards to a group of teachers. In my mind though, he did much more. He added the missing piece to my puzzle.

The new Common Core Standards differ from old standards in that for the first time in our history there are national academic standards

which are logically delivered in the context of Technical Subjects (AKA CTE). THIS IS GIANT! There are now Reading Standards for Literacy in Science and Technical Subjects 6–12 and Writing Standards for Literacy in History/Social Studies, Science, and Technical Subjects 6–12. Furthermore, the new Common Core Standards will be assessed by "Next Generation Assessments" (NGA). These assessments are designed to ensure that we are assessing student's grasp of knowledge and skills at higher levels than national assessments have ever successfully measured. Many of you were intrigued by Dr. Daggett's inspiring message at the ACTEAZ Summer Conference last summer. Using Dr. Daggett's Rigor/Relevance Framework as a point of reference, we can expect that the Next Generation Assessments will assess student achievement in all four quadrants but especially in Quadrant D. In case you aren't familiar or need a refresher here is the framework.



A
Career
Technical
Education
Newsletter

2012 NPS -
A Fellow's
Perspective

Add ACTEAZ
to Your Plate

AzSCA's
Advocate
of the Year
Award

Peoria
Celebrates
Arizona's
Centennial

Upcoming
Events

ACTE National Election Nominations Now Open

On April 1, 2012, ACTE started accepting applications for several Board of Directors positions.

Visit ACTEAZ's website for more information.

Let me warn you. When you see sample questions from the Next Generation Assessments your jaw will drop. Teachers and administrators in your district will be stretched in ways they never imagined in order to create a school model and curriculum that allow for such assessments. They may freak out! YOU WON'T! The CTE Model is uniquely capable of taking students to all four quadrants but especially quadrants B and D. The opportunities that await Career and Technical Education "IF WE EMBRACE THEM AND OWN THEM" have the promise of transforming public education.

Imagine what would happen if collectively CTE in Arizona embraced the "Common Core Standards" and "Next Generation Assessments" as central to our mission!

My second race horse is "Embedded Academic Credit". Add to that concept that academic content which naturally occurs in our disciplines should be taught explicitly in our classes because it provides immediate relevance to students. A student completing a coherent sequence of courses in CTE should earn academic credit in recognition of the vast amount of academic content embedded within our CTE programs. Depending on the CTE Program a student should receive a Math credit, and Economics credit, an English credit, a Science credit or in the case of Fire Science a Physical Education credit would even be warranted. The opportunities that await Career and Technical Education "IF WE EMBRACE THEM AND OWN THEM" have the promise of transforming public education.

Imagine what would happen if collectively CTE in Arizona embraced "Embedded Academic Credit" as central to our mission!

The third horse I've selected is "Programs of Study". What if the entire

educational experience from 7th grade through 12th, 14th or 16th grades were choreographed to be a seamless, intentional, rigorous and relevant experience for each student? Imagine designing a sequence of courses for each child that was tailored to his or her career goal and interests. Dropout rates would plummet. Students would truly be College and Career Ready. Dr. John Mulcahy shared the following data at the ACTE AZ Mid-Winter Conference:

Average Starting Salaries for 2009 College Graduates in Florida *Miami Herald, January 2011*

- \$47,708 Associate in Science (community college)
- \$44,558 Bachelor degree (private college)
- \$39,108 Certificate (community college)
- \$36,552 Bachelor degree (state college)

Quite remarkable!

Imagine what would happen if collectively CTE in Arizona embraced "Programs of Study" as central to our mission!

I'd love to see those three horses race. Right now, it seems like we can't even get them out of the gate unless a few things happen. We lament the "Highly Qualified" issue. We dream of forging a new partnership with Community Colleges. But there is one thing we MUST DO FIRST! We must bring the Department of Education, Universities, Community Colleges, Industry Partners, ACOVA, ACTEAZ, Students, Parents, Legislators and all other partners together to create a unified vision. When we are all unified with a clear mission and a roadmap to achieve it, then we can readily tackle issues that seem as insurmountable today. Then and only then will we be in the race.

In three years from now, I can see Career and Technical Education in Arizona being regarded as the cornerstone of educational reform, the most logical pathway to Quadrants B and D, an engine for economic growth, and the main supplier of a high skill/high wage workforce, and alongside Hymn Book, Algorithms, Mucho Macho Man, Alpha and Awesome Feather CTE will be considered a “top race horse” and the sure bet in the future to come.

Curt Bertelsen
2011-2012 ACTEAZ President



Executive Director's Message

ACTEAZ Professional Development Training for Members

Pam Ferguson

ACTEAZ members have opportunities to advance their careers through multiple professional growth opportunities throughout the year. Some of the strengths of your state organization are the professional development opportunities that they provide, as well as, with their networking partners such as: the Arizona Department of Education and ACOVA.

Training sessions are offered based upon the needs of the members or requested offerings by the industries that need students trained to participate in workforce development. As the industries change so should the content that we provide in our classes in order to deliver the value we promise. As new laws or regulatory requirements go into place, these can have a major impact on the workforce and new opportunities for training and certification programs that need to be in place.

ACTEAZ will continue to tailor their conferences and services to the unique demand of the membership. To do so, we

are continuing to ask that members continue to request the areas for professional development that they are finding they would like to meet the pressing needs of remaining current in their classroom instruction. Working together we can continue to remain on the “cutting edge” for the students and industries we serve. As Career Technical Education Professionals we do know that new laws or regulatory requirements can have a major impact on the training curriculum and information needed for instruction. It is critical that we as an association continue to work with our industry partners to provide the best possible information in instruction and practice. We know the extreme importance in Career Technical Education for preparation to compete in a global economy and a global marketplace.



Legislative Information

Legislation can have a huge impact on CTE.

Are you keeping up-to-date on current affairs?

Check out the ACTEAZ website for legislative news and resources.

So ACTEAZ Members, please let us know what professional development needs you would like addressed at our conferences and trainings throughout this school year and also at the ACTE Summer Conference. We are looking forward to hearing from you. Please contact us at pamferguson@acteaz.org or Pam Ferguson at 623-826-6407.

The 2012 ACTE Summer Conference is

going to be one of the best. Please go to www.acteaz.org to register. There are over 250 sessions to provide professional development for you. Session descriptions are on the website. Many presenters have worked with the Summer Conference Steering Committee to make this year's Conference "Rising in Leadership" definitely one to make sure you can attend! Looking forward to seeing you all there.

2012 NPS - A Fellow's Perspective

Dennis Esparza

I have been working in the Mesa Unified School District for the past 23 years. During this time, I regretfully never became involved with ACTE until this year. Since joining ACTE last year, I now realize what I have been missing. As a Freshman Fellow for ACTEAZ, I have been exposed to a whole new world. The most recent event that I participated in was the National Policy Seminar, which took place in Washington D.C. Like all of the events that I have been exposed to these past few months (National Convention in St. Louis and Mid-Winter Conference in Prescott), I went in not knowing what to expect. I would be lying if I said that I wasn't thoroughly surprised and overwhelmed.

I had never been to Washington D.C. before this visit and the entire atmosphere was breath taking. We had training meetings on Monday that were very helpful in explaining what we might expect. This definitely set my mind at ease. We received plenty of useful information about the policies that are affecting us and what procedures to follow. The next two days were followed by more meetings in the morning and afternoon visits to "The Hill". It was all very exciting and memorable. On Tuesday, we visited Representative Jeff Flake's office. We timed our visit perfectly, as Representative Flake was just leaving

his office as we arrived. We were able to talk with him and express the CTE point of view of how valuable we are in the educational arena. We then were able to meet one on one with one of his aides.

The following day, we met with one of Representative David Schweikerts' aides. I felt that both meetings went over very well and that we were able to have productive talks with both of the representatives' aides. During this trip, I met many other groups there doing exactly what we were doing, which was letting their congressmen and representatives know about their programs and how they need funding to keep going.

I came to realize just how important the work that we are doing really is. If we do not spread the word about our programs, no one else will. Overall, I found this to be a very rewarding experience and encourage anyone that has not gone in the past to get involved and attend a future National Policy Seminar.

Do You Have News?

Do you have an article or event that you would like to share with us?

Then submit it today by e-mail at news@acteaz.org for our newsletter or website.



Add ACTEAZ to Your Plate

Barbara Renner

“My plate is full.” “I’m up to my eyeballs.”
“There aren’t enough hours in the day.”

Do these quotes ring a bell? Maybe you’ve said them once or twice in a year, probably more. Along with all the demands placed on you, your curriculum, and your classroom are the challenges of assessments, academic integration, and preparing students for college. I’m sure you can’t possibly squeeze another pea on your plate or minute in your day.

However!! There is something you can add to your busy schedule that will enhance not only you, but your teaching future. Become more active in and encourage your colleagues to join ACTEAZ. Why?

First of all, through your involvement with ACTEAZ you will have the opportunity to actually know what is on those assessments you are required to give your students twice a year by taking the assessment yourself at the ACTE Summer Conference in Tucson. In addition, you will learn that there are national academic standards being developed to be delivered and assessed in the CTE Model. In other words, academic subjects will assess student achievement in adaptation and application, the rigor and relevance framework CTE teachers model every day.

Second, you are aware of the push to integrate academic subjects into your curriculum – wait a minute, you already do. Many students in Accounting Programs now receive a credit for Math. Even Culinary and Construction programs could justify a Math credit. In every Business program there is Economics. The Agriculture program is filled with Science. Fire Science and a Physical Education credit go hand in

hand. Writing is incorporated into all CTE programs. ACTEAZ is the avenue for you to learn more on how the state supports academic integration and recognizes what you already do within your programs. The ACTEAZ Board of Directors does a tremendous amount of work in CTE Advocacy and State-wide Community Networking to assist the CTE Programs – that would be you.

Finally, part of every CTE program of study is career preparation. This means that a great amount of your time is making sure your students write an effective resume, cover letter, and follow-up letter as well as interview effectively. All of these end products and skills can be used in preparation for scholarships and college entrance requirements. Not only are your students prepared to enter the workforce, they are prepared to continue their education at a trade school, college, or university. ACTEAZ is committed to working with the Department of Education, post-secondary education, industry partners, and legislators together to create programs of study that are a relevant experience for each student. Wouldn’t you like to know what you prepare your students for every day is advocated by the entire state?

So, you don’t really need to add more minutes to the day, you just need to become more aware of what ACTEAZ is doing for you and your program by becoming and remaining a member. Keep informed about current CTE news and events in Arizona, read about legislative updates, network and earn professional development by attending the many conferences associated with ACTEAZ. Remember, your plate is too empty without ACTEAZ!!!

Save the Date!

**The 2012
ACTE Summer
Conference is
right around the
corner!**

**July 13th - 18th
Tucson, AZ**

**Check the
ACTEAZ website
for information
and updates!**

See you there!

West-MEC's Director of Counseling Liaison is Recognized by Peers with Prestigious Award

Speranta Klees

Marilynn Babyar, Director of Counseling Liaison at West-MEC, was recognized as the Arizona School Counselors Association 2012 Advocate of the Year!

The AzSCA Board declared, "Marilynn is to be commended for the outstanding work she has done towards enhancing the counseling profession and the outstanding service she has provided by supporting student achievement and success." Marilynn was recognized at the AzSCA Conference Awards Luncheon on March 30, 2012. Her parents, husband and West-MEC colleagues, including Superintendent Greg Donovan, attended the luncheon in her honor. In this rigorous competition, Marilynn was nominated and supported by colleagues and by community members. She had to submit a resume and various artifacts of her work. Below are testimonials from professionals who recommended Marilynn for this award:

"Marilynn is an influential and visionary leader among counselors, education professionals, administrators and community stakeholders. She is at the forefront of the College and Career Ready movement. Whether involved in establishing a new partnership with a community college that results in a dual enrollment program designed to improve student access to a high skill, high demand and high pay job, or in overseeing guidance lessons to help students with employability skills such as preparing for a job with a resume and interview skills, Marilynn is committed to both the college and the career aspects of this initiative. In all settings, Marilynn is a strong voice as she advocates tirelessly for the need of counselors at all levels. Marilynn has successfully recruited a number of

counselors to participate in the Association for Career and Technical Education, in addition to ASCA, so that the counselors' leadership may promote a strong national dialogue as they strategize the best ways to educate and support students, the emerging US workforce."

"Among her many strengths are her enthusiasm towards guidance counseling and innovation in the professional development. Marilynn's passion for continued growth is infectious, and while facilitating workshops her participants are always actively involved. Marilynn is not afraid of new approaches and does a wonderful job incorporating technology and real-world experiences. What is truly significant is her positive attitude.

Marilynn is not involved in name only; she is truly committed to the purpose of AzSCA. Marilynn continues to passionately chase opportunities to present both locally and nationally the merits of career and guidance counseling services. Marilynn Babyar epitomizes successful leadership in the guidance counseling profession. AzSCA will be able to count on her to work tirelessly and always professionally represent the organization."

"Marilynn is an extremely innovative and forward-looking professional who is dedicated to the vision that all students have the ability to succeed and that the job of educators is to guide students in the development of their potential. She has consistently supported the ideal that students should have a variety of pathways available to them in order to cultivate their unique skills and talents and grow as individuals."

GateWay
Offering Pre-
Apprenticeship
Program

Visit ACTEAZ's
website to learn
how you can earn
12 credits in
Construction
Trades with
hands-on training.



Peoria Celebrates the Arizona Centennial

Barbara Saltzman

With the help of Peoria Unified School District's Culinary Program an idea was brought to life, a way to help celebrate Arizona's Centennial with a birthday treat. 1600 cupcakes were made and decorated in colors of Arizona's state flag and setup to replicate the flag and be displayed at the Peoria's Centennial Plaza municipal complex to dedicate the park and celebrate Arizona's hundredth birthday. Under the direction of Barbara Saltzman and Betty

Renyer, students from both Ironwood High School and Peoria High School, handed out the cupcakes throughout the park and lobby area after Mayor Bob Barrett blew out a "100" year candle. Congratulations on a job well done to all of the students and teachers who helped make this project such a rousing success.



Don't Forget to Check Us Out!

ACTEAZ has redesigned it's website for a new look and is better organized for it's members' needs. We invite you all to take a look at www.acteaz.org.

ACTEAZ is also now on Facebook and Twitter! Join us and get updates for CTE News and Events.

www.facebook.com/acteaz

www.twitter.com/acteaz

Support Your CTSOs

Career Technical Student Organizations are an integral part of Career and Technical Education.

CTSOs play an important role in preparing young adults to become productive citizens and assume positions of leadership in their communities.

FBLA Hosts 50th State Leadership Conference

Ryan Hamilton

On April 3-5, 2012, over 1,400 high school students, teachers, business members and community leaders from all across Arizona convened at the Westin La Paloma in Tucson, AZ for the 50th Annual FBLA Arizona State Leadership Conference. Nearly \$10,000 in scholarship money was awarded and students competed in over 50 different types of competitions relating to business, management, accounting, computer programming and entrepreneurship. Keynote speaker Eddie Slowikowski fired up the conference during the opening session and former FBLA member and current Executive Director of the Arizona Department of Education - Office of Communications and Innovation, Ryan Ducharme, brought

greetings at the awards session. The top winners in each event will now advance to the FBLA National Leadership in San Antonio, TX on June 27 – July 3 to compete against 9,000 other FBLA students from all over the US.



A Big
Thank You

ACTEAZ would like to thank you for all of your award and scholarship submissions.

Join us at the ACTEAZ Awards Breakfast in celebrating these individuals and their accomplishments.



RISE IN LEADERSHIP
2012 ACTE SUMMER CONFERENCE
JULY 13th - 18th ● TUCSON, AZ

The graphic features a dark red background. On the left, there is a white silhouette of two people standing on a globe. The main text is in large, bold, white capital letters. A small white circle is positioned between the date and the location.

The Association for Career Technical Education of Arizona and the Arizona Department of Education would like to invite you to attend our 37th annual conference in Tucson, AZ. Share your ideas and open up your network of contacts to discover new insights and valuable strategies in helping CTE meet the challenges ahead and shape the future for our students and the coming generations.

Online Registration is now available!

Registration Costs:

- Advanced Registration - \$475
- Late Registration - \$525

Conference Highlights Include:

- More than 200 sessions spanning 15 specialized fields
- More than 90 exhibitors
- Opportunity to network with over 1000 teachers, administrators and superintendents
- 2012 ACTEAZ Awards Breakfast
- 2012 Networking Reception

Visit acteaz.org for more information!

Upcoming Events

April 3 - 5, 2012

FBLA State Leadership Conference,
Tucson, AZ

April 11 - 14, 2012

ACTE Region V Conference,
Jackson Hole, WY

April 13 -14, 2012

ABEA Annual Spring Conference
Loews Ventana Canyon Resort

June 7 - 9, 2012

FFA State Leadership Conference,
University of Arizona

June 11, 2012

ACTEAZ Board Meeting,
West-Mec Office

July 13 - 18, 2012

ACTE Summer Conference,
Tucson, AZ

July 14, 2012

ACTEAZ Annual Board of Directors Meeting
Westin La Paloma

CTE Events

Check the ACTEAZ website for more events and information including location and registration forms.

MARK YOUR
CALENDAR!

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



2011 - 2012 Board

The Association for Career and Technical Education of Arizona (ACTEAZ) is a volunteer professional non-profit association for Career and Technical Education (CTE) teachers and administrators to provide leadership in developing an educated, prepared, adaptable and competitive workforce. Our primary goals are to provide professional development for CTE professionals and to increase public awareness about the value and importance of CTE.

20403 N. Lake Pleasant Road,
STE. 117-PMB 615,
Peoria Arizona 85382.

Visit us at www.acteaz.org

or call us at
(602) 377-5118

Executive Board

President
Past President
President Elect
Vice President
Secretary
Treasurer
Advocacy/Lobbying
Executive Director
Asst. Executive Director

Curt Bertelsen
Dean Petersen
Doris Wojtulewicz
Mary Anne Berens
Christine Nelson
Stephen Weltsch
Dr. John Mulcahy
Pam Ferguson
Shelly York

Board of Directors

AATA
ABEA
ACOVA
ADE Liason
AME
ATIEA
AZHCEA
Business Partnership Liaison
Community College Liaison/
Workforce Development
CTE University Liaison
FACS Ed
Joint Technical District Liaison
Region V Representative

Reta Yanik
Barbara Renner
Lisa Doll
Mark Hamilton
Mollie Fussell
Phil Howardell
Rhonda Sykes
Dick McManus
Randy Kimmens

Nicole Hampton
Belen Reyes-Carrera
Greg Donovan
Chuck Gallagher